

RESELLER PROGRAM

Be Your Own Boss!

CONTEXTUAL RESELLER
PRO RESELLER +



Get the best return on your online advertising dollar!

2 UNIQUE SERVICES
2 INNOVATIVE PLATFORMS
1 OUTCOME

<http://reseller.yesup.net>

 **yesupreseller**

PRO RESELLER + PROGRAM

A
More
Traditional
Approach...



An All-In-One service aimed at versatile simplicity. Each Reseller has its own account to sell, a separate campaign access for its own client(s), its own account rate card, and a built-in ability to display customized campaign areas to clients. Rates are valued by geo-target.



Consistent quality traffic enables you to sell more, so you can earn even more! You can also expand or upgrade your account over time.

Regular Reseller

create advertisers

Supreme Reseller

create regular resellers
create advertisers

Supreme Reseller +

create advertisers
use your own domain
create regular resellers

Products

This network provides RON traffic at affordable prices for you and your clients.

Successful resellers are only as good as the products they offer, and our products are the very best!

FULL PAGE POP-UNDERS
VAR POP-UNDERS
VARIOUS POP-UNDER BANNER SIZES
350x350 RICHMEDIA BANNER POP-UNDER
468x100 RICHMEDIA BANNER POP-UNDER
POP IN BANNER

And for those with some contextually targeted needs:

Contextual CPV Popunders
Contextual CPM Richmedia Banners
Contextual CPC Text and Image Banners



- ▶ License Your Own Rate Card
- ▶ Customize your Advertiser Area
- ▶ Change to your Referral URLs
- ▶ Reseller Account Training
- ▶ Dedicated Account Support

Delivering consistent quality traffic...the search is now over!

<http://reseller.yesup.net>

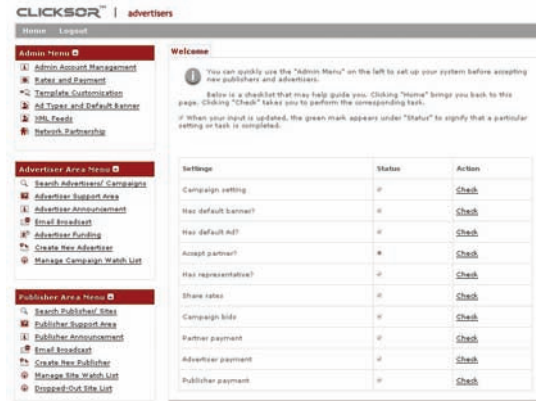
reseller@yesup.net

CONTEXTUAL RESELLER PROGRAM

Giving You More Control!



For the first time ever, resellers can now create accounts through the Clicksor Contextual Network. Contextual Resellers reap all existing benefits, with full and ready access to complete administrative capabilities.



CPV COST PER VISIT
FULL PAGE POPUNDER

CPM COST PER THOUSAND
RICH MEDIA BANNER

CPC COST PER CLICK
TEXT/IMAGE BANNER

Drawing traffic from over 100, 000 Categorized Publisher sites within the Network, your clients' ads have the potential to reach the widest possible market audiences or the tiniest niche. Be ready to cater to your clients' needs – big and small.

Admin Area

Design Your Own Client Area

Use your own template & logo

Admin Area

Full Control over your Client's campaigns

Price Rate System

Set your own Minimum Bids

Approve Campaigns

Serve Your Clients

Announcement

Maintain contact with all your clientele

Advertiser Area

Live Stats

24/7 access – anytime, anywhere

Keywords/Channels Targeting

Individual bidding prices for every target

ROI Optimization

Pixel Codes tracking & optimizing features

Trouble Ticket System

Stay connected to your clients

There is a wide variety of Ad Formats to support various banner sizes, Geo-Targeting, extensive channels and categories for further contextual targeting. Many factors are involved to generate higher conversions. That's why we offer you enhanced flexibility – campaigns can be adjusted on the fly, 24/7. Any time, anywhere.

<http://reseller.yesup.net>

reseller@yesup.net

LEARN MORE!

Go to our site:

– <http://reseller.yesup.net> –
and discover more about the
Yesup Reseller Program! Fill
out your online application
today!



The bottom line...

Employing the vast array of online tools now available to all Contextual Resellers, creating your own network of advertisers has never been easier! We're giving Contextual Resellers complete control – take advantage and customize your own interface, employ your very own domains, and create and then approve each online ad campaign! Once your advertisers have the flexibility to adjust their campaign settings on the fly, your online business will expand beyond your wildest dreams! Advertisers will be able to bid as high as they want to go, or as low as you allow them to.

The Pro Reseller + All-In-One Service empowers you to tap into our huge inventory of Publishers contextually, or RON. We provide you with more options, enabling you to run more effective online ad campaigns and maximize your online conversions, revenues and profits!

As the market continues to evolve, so will we. We anticipate and embrace change in a growing industry, and we will continue to adapt existing services while developing new products to match a shifting market. We want you to be in the best position to profit because your business is our business.

The deal just does not get any better than this!

Our **Reseller programs** are just part of our larger Yesup Family which also includes our SEM, SEO, Open Media Exchange, and Private Label services. For more information, please contact us at **1-866-708-1666**

Comments/Suggestions? Please give us your feedback!
Contact us at **reseller@yesup.net**

CONTACT US!

Set up your Reseller account today! For more details, **email reseller@yesup.net** or **call 1-212-400-7685 or 1-866-708-1666** (Toll Free in the U.S. and Canada).

